



**Mondragon
Unibertsitatea**

Faculty of
Engineering

Donostia / San Sebastián

3-5 July 2024

9th International Conference on New Business Models

NBM2024



**Sustainable business models for the digital, green
and inclusive transition**

DOCTORAL COLLOQUIUM

3rd of July 2024 | hosted hybrid by the Faculty of Engineering of
Mondragon University, Spain

<https://www.newbusinessmodels.org/>

The fourth Doctoral Colloquium at the International Conference on New Business Models is taking place at NBM@SanSebastian2024. The conference offers a pre-conference, half-day Doctoral Colloquium. The Doctoral Colloquium is intended for students who work on new business models-related topics and are at different stages in their PhD studies. The colloquium aims to support doctoral students as they shape their dissertations. Students will have opportunities to discuss their work in small groups with senior faculty and peers, meet and interact with future colleagues, and enhance their overall development. The colloquium will be held hybrid, both on campus and online via Zoom, on July 3rd before lunch.

The Doctoral Colloquium offers a networking, learning, and research reflection opportunity to doctoral students engaged in new business models-related topics. It creates a base for engaging with other like-minded students and gaining valuable mentorship from junior and senior faculty. Students will have opportunities to ask questions and discuss their research projects in small groups to maximize the interaction and engagement between all students and faculty members. Depending on the number of enrolled students, the program might include several rounds of research feedback sessions, one-to-one mentoring, and panel discussions focused on publishing and early career issues.

Participating faculty include the following (subject to modification):

- Charles Baden-Fuller, Cass Business School, UK
- Doroteya Vladimirova, University of Cambridge, UK
- Florian Lüdeke-Freund, ESCP Business School, Berlin, Germany
- Minna Halme Aalto University, Finland
- Nancy Bocken, Maastricht University, The Netherlands
- Niels Faber, University of Groningen, The Netherlands
- Peter Wells, Cardiff Business School, UK
- Romana Rauter, University of Graz, Austria
- Yuliya Snihur, IESE Business School, Spain
- Thomas Magnusson, Halmstad University, Sweden
- Christoph Seckler, ESCP Business School, Berlin, Germany
- Jan Jonker, Radboud University, The Netherlands

NBM Doctoral Colloquium application procedure

To apply, please submit the following documents through a google form on (<https://forms.gle/cCn37Jmked8djQh4A>) with a copy to Moniek Kamm (m.a.a.kamm@saxion.nl). Please state in the subject area “*Doctoral Colloquium NBM@San Sebastian 2024*” with the following three documents:

1. A one-page memo stating your motivation and interest in participating in the Doctoral Colloquium
2. A two-page research abstract containing information about the main objectives, theoretical perspective, methodological approach and expected findings of your doctoral project
3. A current CV

Applications for the Doctoral Colloquium are due by April 1st, 2024. Earlier applications are highly encouraged as the number of participants is limited. Once accepted and before the conference, PhD students can opt to send a max. of two-page abstract of a PhD project, research proposal, or a paper they are working on that will be the focus of their pitch during the colloquium. Otherwise, the two-page research abstract attached to the original application for the doctoral colloquium will be the base for the feedback provided by senior faculty and fellow Ph.D. students during the event.

Participation in the doctoral colloquium is free of charge. However, extra face-to-face networking opportunities and other relevant events during the conference days in San Sebastian’s campus of the Faculty of Engineering of Mondragon University require extra payment. To have full access to those events, students will have to register as conference participants.

Note: If accepted for the colloquium, your CV and two-page abstract will be distributed among all participants in the doctoral colloquium in advance of the July session.

Please direct any questions you may have about the Doctoral Colloquium to Maya Hoveskog (maya.hoveskog@hh.se); Niels Faber (n.r.faber@gmail.com); Moniek Kamm (m.a.a.kamm@saxion.nl).

We are looking forward to hearing from you!

With best regards,

Maya Hoveskog, Niels Faber & Moniek Kamm
Doctoral Colloquium Organisers